

More about this Episode

Meet Brynne: Brynne is the Chief Learning Officer of Vengreso and bestselling author of *The LinkedIn Sales Playbook, a Practical Guide to Social Selling*. Brynne is an internationally recognized sales and social selling trainer since 2008. She has trained over 20,000 sales, marketing, and business development professionals in companies including Bloomberg, IBM, Aramark, Comcast, and McKesson. Brynne works with sales and marketing leadership to customize their LinkedIn and Digital Sales program, develop a simple to follow playbook and rolls it out at scale.