

More about this Episode

Meet Nina: “Socially Nina” Thomas is an entrepreneurial marketing influencer and the CEO and founder of LearnedIt.online, an online training hub for small businesses, and the “not-so-tech-savvy” entrepreneur. Nina gained notoriety in the early 2000s after leveraging two decades in Information Technology, Project Management and Business Analysis into an entrepreneurial resource focused on training. She is the creator of Pink Boss Club (founded as Business Masterminds), a Facebook group which has motivated her clients to master video production, business workflows, business marketing campaigns and social media content management. In Fall 2017, Nina founded LearnedIT.online as a tool to teach entrepreneurs, small businesses and their staffs 21st century digital tools, from business marketing and content creation to graphic design and website development.

Nina is a California-born Southern social butterfly, workflow expert, master trainer and of course, a lover of all things techy. Her tribe of passionate entrepreneurs live by four mantras: Unstoppable. Authentic. Unapologetic. Conqueror.

Nina believes in exposing youth to information technology at a young age, while also teaching safe practices on social media. Nina is also the co-host of “Girl Please!,” a weekly podcast dedicated to women’s health, hair and heart. Nina frequently speaks at conferences such as PeriCON, Soulful Sales, and more. In her free time, Nina can be found around Atlanta snapping photos, one of her hobbies, and walking Princess, her spoiled Deer-Faced Chihuahua who owns her own Facebook profile.