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Meet Tanjuria: Like you, style expert and entrepreneur, Tanjuria Willis has seen the word expert defined numerous ways over the years. Is it charisma and positive thinking? Pumps and power dresses? Decisiveness? Is it all about the situation? Is it meant only for the chosen few who rise to the top? Or, is there a different story?

With over three decades of going against the grain, electrical engineering, technologist, magazine publisher, editorial, personal stylist, fashion show producer, entrepreneur and most importantly, real-life, in-the-trenches business experience, her view is radically different. Tanjuria appreciates, and shares with listeners, that who you are depends on your belief in yourself. Your style leadership is a choice in confidence and not about title, tenure or position. Individualism is for everyone, everyday. It's how we should live our life.

Tanjuria, sometimes referred to as the “Provocateur” for her ability to stir up a group or as the “People Whisperer” for her skill to help people rethink their style choices to become the best you can be. Tanjuria's fusion of real-life stories and her conversational techniques connect with her audience at an intimate, sincere and individual level.

Tanjuria has served as an electrical engineer for a nuclear manufacturing plant for several years before moving into IT. She is an entrepreneur and started her first magazine with no publishing experience printing and stapling the first 200 copies by hand. She continues to work in publishing with her online boutique with a mission to help others recognize their confidence within. Mrs. Willis is currently utilizing her technology expertise to develop an app which will make it easier for people to develop, evolve and refine their (fashion) essence.

Tanjuria has a passion for helping people to live their best self through their style choices. She wants everyone to be confident and own their style. ”Your Style Your Way”