

More about this Episode

Meet Mattie: Mattie James is the creator of MattieJames.com. Since 2010, Mattie has collaborated with household name brands like Macy's, Cotton, H&M, Google and many more. More than "just a blog", Mattie James - as a brand - has evolved into a 360 degree brand that has a blog (with consistent, original content), 2 podcasts, a newsletter & YouTube channel. With a social media following of over 175,000 lifestyle enthusiasts, Mattie has also expanded into creating physical products, including the Slay Your Day planner, now available on Amazon. With no plans of slowing down, Mattie is excited to collaborate and grow more than ever before in 2017 by providing brands with unmatched value through original content, organic engagement & overwhelming results. Mattie currently resides in Atlanta with her husband, Christopher and daughter, Maizah Rose.