

## **More about this Episode**

**Meet Sue: Sue Gresham, “The LinkedIn Lady”** is a Certified Social Media Strategist and your LinkedIn Coach. She has been teaching professionals how to use LinkedIn to grow their business, their brand or find a job since 2010. She offers one-on-one individualized LinkedIn coaching, profile audits, online classes, webinars, workshops and corporate training for small-to-medium sized businesses. She facilitates in-service programs and speaks to organizations of all sizes including professional business groups, industry trade associations, high schools and colleges. She makes LinkedIn simple to learn and easy to use.

With her background as a teacher and nurturing personality, it is no surprise that her Super Power is helping people figure out what makes them special and gives them the confidence they need to use LinkedIn as a platform to expand their networks and grow professionally.

Outside of work, she actively works with job seekers as a board member for 40 Plus of Southeastern Wisconsin, a job search advocacy non-profit.

Sue is a wife, mother and grandmother who is a huge Green Bay Packer and Wisconsin