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Meet Maya: Maya Elious is a personal branding strategist that teaches experts how to create curriculum based content to grow & monetize their online brand. She's helped hundreds of students and clients launch digital content platforms like blogs, challenges, masterclasses, webinars, and courses so they could establish and monetize their expertise in the online world. As first-generation American who dropped out of college to break free from the traditional mold, she believes in the power of pursuing your purpose despite the nay-sayers. She enjoys encouraging women to use their voice, and share their message in the form of online content in order to reach more people. She does this by speaking, writing, coaching, and hosting workshops about branding, purpose, and content strategy. When she's not helping her clients build their purpose empire, she can be found traveling, snapping, or Netflixing.